

M I D W E S T



MEAT SUMMIT

JANUARY 9-10

2025

DES MOINES, IOWA

Organic Certification Opens Market Opportunities

Dave Carter (from Flowerhill Institute) will present about the USDA's Meat & Poultry Processing Technical Assistance Program. MOST organic products are produced in facilities that also handle conventional. Dave will share practical insights and strategies to allow your operation to compete in the organic marketplace.

The inaugural **Midwest Meat Summit** brings together every part of the meat supply chain to learn, network and build community. Farmers, butchers and industry experts are invited to nearly two days of technical and business assistance, valuable speaker sessions and ample time to mingle and connect.



NATIONAL
TRANSITION TO ORGANIC
PARTNERSHIP PROGRAM

Organic
trade association
SINCE 1985



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